

## Flash Memory Summit Offers Keynote-Level Insight from Major Industry Players

All You Need to Know about Non-Volatile Memory Today

**SANTA CLARA, CA – July 11, 2018 –** Flash Memory Summit (FMS), to be held August 7-9 at the Santa Clara Convention Center, features 16 keynotes that will bring attendees up-to-date on what leading flash players are planning. Major company keynoters include Huawei, Intel, Marvell, Micron, Microsemi, SK hynix, Solarflare, Toshiba, Verizon, Western Digital, and Xilinx. In addition, prominent flash customer Verizon, startups NGD Systems, ScaleFlux, and Smart IOPS, and newcomers Shannon Systems and Yangtze River Technologies will share their latest insight. Keynotes are free to all attendees at this can't miss industry event.

According to Chuck Sobey, FMS Conference Chair, "The FMS keynotes give attendees a chance to find out what all the major players are thinking and planning. Presenters will discuss advances such as persistent memory, 3D flash and 3D XPoint<sup>™</sup>, NVMe, NVMe over fabrics (NVMe-oF), computational storage, and openchannel SSDs. Other sessions will describe new flash applications in autonomous systems (including selfdriving cars), artificial intelligence, machine learning, virtual and augmented reality, and cognitive computing." Intel promises a key technology announcement. To promote the new technology, Intel will lead additional sessions that provide further details and allow for extensive discussion.

FMS features the latest technology trends, the most exciting products, and the broadest coverage in this rapidly expanding market. In 2017, FMS drew over 6,000 registrants and over 120 exhibitors. The 2018 event already projects significant growth. The conference also features marketing and market research tracks, and sessions sponsored by NVM Express®, SNIA, JEDEC, SCSI Trade Association, SD Card Association, UFSA, and the Fibre Channel Industry Association. Popular continuing features include an expert table session, performance testing results, and a VC Forum.

## **Supporting Resources**

- Visit FMS: FlashMemorySummit.com
- Follow FMS on LinkedIn.com/groups/4129499
- Follow FMS on Twitter.com/FlashMem
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## **About Flash Memory Summit**

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations and influencers driving the adoption of Flash Memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

## **Media Contacts**

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