# Flash Memory Summit

## Flash Memory Summit Announces 2018 Best of Show Award Winners

**SANTA CLARA, CA – August 9, 2018 –** Flash Memory Summit today announced its 2018 Best of Show Awards. This year's 18 awards recognize the most significant products and companies worldwide within the Flash Memory and Solid State Storage industries.

The 13th Annual Flash Memory Summit Best of Show Award Winners are:

**Most Innovative Flash Memory Customer Implementation** addressing real-world solutions that demonstrate compelling customer value with market-differentiating benefits such as enhanced ROI, quality of service, business continuity, security, data protection and/or virtualization.

> Award Winners: **Excelero** and **Mellanox**

**Most Innovative Flash Memory Consumer Application** addressing solutions for devices such as smartphones, music/video players, digital cameras, gaming systems, navigational systems, tablets, mobile computing solutions and/or other consumer hardware and software solutions.

> Award Winner: **DriveSavers**
> Award Winner: **Western Digital**

**Most Innovative Flash Memory Enterprise Business Application** addressing a wide range of enterprise market segments, vertical market sectors and customer environments demanding high performance and scale such as AI, machine learning, in-memory databases and other big data applications.

> Award Winners: **Newisys** and **Intel**
> Award Winner: **NGD Systems**

**Most Innovative Flash Memory Technology** addressing innovations that will change the way flash memory is used in products and raise the bar to new levels of performance, availability, endurance, scalability and/or energy efficiencies.

> Award Winner (SSD): **Seagate**
> Award Winner (Network Interconnect): **Microsemi**
> Award Winners (Storage Network): **Toshiba** and **Marvell**
> Award Winner (All Flash Arrays): **IBM**
> Award Winner (Controller and SSD): **Fadu**
> Award Winners (Industry Standards): **SNIA** and **EXTEN**
> Award Winner (Industry Standards): **SNIA Solid State Storage Initiative**

**Most Innovative Flash Memory Start-up Company (New Award in 2018)** recognizes the most creative and ambitious startup companies and applauds their entrepreneurial journey to becoming a market disruptor and champion of the storage industry.

> Award Winner: (NAND Flash): **Yangtze Memory Technologies Co., Ltd.**
> Award Winner: (Computational Storage): **ScaleFlux**

"These industry-recognized awards went through a rigorous review process, and the winners represent true innovation as leaders in the flash marketplace," said Jay Kramer, Awards Program Chairperson. "The number and quality of the award nominations, ranging from start-ups to established players as well as collaborations with technology partners, demonstrates the continued strength and growth of this industry. Customers are the beneficiaries of these product innovations, which show the compelling value of flash solutions in the marketplace. Congratulations to this year's FMS Best of Show award winners."

Details of the award winners, including product names, are on the Flash Memory Summit website at www.FlashMemorySummit.com.

**About Flash Memory Summit**

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations and influencers driving the adoption of Flash Memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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