



the Future of Memory and Storage

August 5-7, 2025

Santa Clara Convention Center
FutureMemoryStorage.com

FOR IMMEDIATE RELEASE

April 30, 2025

FMS 2025 Opens Nominations for 19th Annual Best of Show Awards

SANTA CLARA, CA – April 30, 2025 – Nominations are now open for the esteemed 19th annual [Best of Show \(BoS\) Awards](#) at FMS: the Future of Memory and Storage. Nominees must be a signed 2025 exhibitor or sponsor to enter. Recognized as the world's foremost gathering highlighting the advancements, trends, and key innovative companies shaping the multi-billion-dollar high-speed markets for memory, and storage technologies, FMS will be held August 5-7 at the Santa Clara Convention Center.

We have expanded the 2025 BoS Awards program to include recognition of a wide variety of memory and storage technologies, including:

- Most Innovative Sustainability Technology
- Most Innovative Artificial Intelligence (AI) Application
- Most Innovative Hyperscaler Implementation
- Most Innovative Customer Implementation
- Most Innovative Startup Company
- Most Innovative Technology
- Most Innovative Consumer Application
- Most Innovative Enterprise Business Application

Jay Kramer, Chair of the Keynote Program and the BoS Awards Program, emphasized the expanded scope of this year's event: "FMS is broadening this program as ours is the preeminent platform for unveiling the latest technological breakthroughs driving current and upcoming applications for memory and storage solutions. Our Best of Show Awards Program shines a spotlight on leading-edge products, companies, and customer implementations. The awards serve as prestigious acknowledgments of excellence in next-generation hardware and software solutions addressing the high-speed memory and data storage markets."

Open to all FMS sponsoring and exhibiting companies, the BoS Awards Program encompasses a diverse array of technologies and solutions. The Awards Ceremony is Tuesday, August 5, from 5:45 pm to 7:00 pm in the Exhibit Hall's FMS Theater. Winners will be announced and awards presented at that time.

Nominations are due by 6 pm PDT on Tuesday, July 1, and may be completed online at:

<https://FutureMemoryStorage.com/program/events-awards/best-of-show-awards>



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To become an FMS sponsor or exhibitor, see the prospectus at:

<https://FutureMemoryStorage.com/assets/downloads/exhibitors/2025/exhibitor-sponsor-prospectus.pdf>

About FMS: the Future of Memory and Storage

FMS: the Future of Memory and Storage, produced by Conference ConCepts, is the premier global event showcasing cutting-edge developments in multi-billion-dollar high-speed memory and storage technologies. As the world's largest conference and exhibition in this sector, FMS highlights mainstream applications, breakthrough innovations, key enabling technologies, and the full spectrum of players—from leading vendors to disruptive startups. This event spans critical application areas including AI, enterprise data centers, high-performance computing, mobile devices at the edge, and embedded systems. FMS serves as a dynamic hub where technology professionals, executive leaders, customers, cloud providers, hyperscaler companies, and industry analysts converge to explore the evolving landscape of memory and storage. With a renewed commitment to inclusivity and innovation, FMS is shaping the future of storage—especially at its intersection with artificial intelligence.

Media Contacts

Michelle Suzuki for FMS: the Future of Memory and Storage, michelle@msc-pr.com

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